

# JOANNE SCHWINDT

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The opportunity to bring joy into a team environment while encouraging creative confidence alongside learning, growing and evolving.

## EXPERIENCE

### Principal Photographer, [Joanne Schwindt Photography Toronto/GTA](#)

January 2009–Present

Work with Creative Leads on commercial stills and campaigns (BALMORAL MARKETING TEAM ([OLG/OLG RACETRACK](#)/CANADIAN CANCER SOCIETY/FRESCHCO CAMPAIGN)

Create timelines for clients/weddings and special events

Professional Work Ethic

Content Creator/photography and video

Cull and Edit images in LR and PS

Work with DSLR cameras mirror and mirrorless

Work with iPhone cameras to deliver social media content

Work well solo and as a team member

Create galleries and albums for clients

Web Design/Online Social Media Management

### Communications + Design, [Schwindt Construction INC Toronto/GTA](#)

December 2021–Present

Web Designer/Online Social Media Manager

On-site photographer

Oversee plans, developments and execution of all marketing and advertising initiatives

Oversee onsite workmanship

Ensure contractors are reliable and complete the work

Digital marketing

Follow-up with client calls and emails

Fluent in using the Builder Trend APP

Work with clients

Create design presentations

Help clients with design choices

### Visual Arts Teacher, [Homeschool](#), grades 1, 4, 6 Toronto — *All Subjects ARTS BASED learning (during covid)*

September 2020 - January 2023

Developed the homeschool curriculum with holistic child centered approach

Worked alongside my children to help guide their individual learning styles

Encouraged creative confidence, mindfulness and self love

Led outdoor adventures

## SKILLS

Holistic/Aesthetic Curriculum Development and Design.

Grant Writing.

Web Design.

Professional Photographer.

Social Media Influencer.

Speaker.

Open Hearted.

Visual Artist.

Lover of Life.

Outdoor Explorer/Lover of Nature.

All things pure and natural.

## ATTITUDE

We are all artists/we all want to be loved.

Hardworking and patient.

Compassionate.

Committed.

Team player at heart.

Flexible and open-minded.

Continually growing and forever learning.

## LANGUAGES

English

(I understand Spanish and can speak Italian)

## **Visual Arts Teacher [The York School](#), Lower + Upper School Toronto — J.I**

September 2006 - October 2015

Developed the arts curriculum with creative confidence at heart  
Worked alongside core subject teachers to help create a cohesive learning environment in both a Montessori and an IB Curriculum based school  
Taught Visual Arts to preschool children up to Grade 9  
Encouraged creative confidence and self love  
Held yearly Art Shows  
Lead Arts-based outdoor and indoor trips  
Speaker at IB Curriculum Conferences  
Weekly Blog and Vlog post on X, IG, FB

## **Program Manager + Summer Camp Director [THE NOOK](#) (Christie Ossington Neighbourhood Centre), Toronto**

August 2001 - August 2006

Conducted, trained staff and developed programming for the CONC's children's Summer Camp and After-school programs for at-risk children and youth.  
Created Logo and all learning materials  
Hired and trained staff  
Annual and bi-monthly grant writing and upkeep to provide continued funding for the program to run successfully.  
Light Bookkeeping.  
Developed programming and schedules to include at-risk community members, volunteers and marginalized staff.  
Worked with at-risk children, youth, volunteers and staff

## **VManager/Stylist/Cashier/Sales Rep, CLUB MONACO, Mississauga + Oakville**

March 1992 - January 2000

Contributed keenly to CM team  
Managed all store items with care and passion  
Open and Closed Square One + Oakville Locations  
Worked at CM warehouse  
Hired and Trained Staff  
Kept staff morale up  
Merchandising/Store Flips  
Upkeep of store appearance and mannequins  
Participated in team building opportunities

## **Camp Coordinator + Ski/Snowboard Director YMCA, GTA**

June 1997 - January 2000

Developed camp counselor training modules  
Hired and trained staff  
Participated in team building opportunities  
Conducted overnight camping trips and hikes  
Encouraged hired staff and children to believe in themselves through daily reminders

and acts of kindness.

## EDUCATION

### **OISE/University of Toronto, Toronto — *Master of Arts***

September 2001 - June 2003

Gained a master of arts degree in Curriculum Teaching and learning with a speciality in Holistic and Aesthetic Education.

THESIS: to reveal the key to learning is understanding of the conscious heart.

### **OISE/University of Toronto, Toronto — *Bachelor of Education***

September 2000 - June 2001

Gained a Bachelor of Education degree with a speciality in Arts-based learning.

Junior-Intermediate qualifications.

### **Wilfrid Laurier University, Waterloo — *Bachelor of Arts***

September 1996 - June 2000

Gained a double-major Bachelor of Art Degree in Psychology and Philosophy, with a minor in Fine Arts.

## PROJECTS

### **[Heart On The Outside](#) — *Online Artist Hub (paused after covid to homeschool my children/personal project)***

I have created an online community that focuses on photographers and filmmakers by having them share their work and story with our followers.

Brought together 12 moderators from all over the world

Created all logos, highlight reels, team building incentives, online content and team schedule

Inspired all moderators and followers to contribute to hub based on themes and ideas

## Volunteer

### ***ETOBICOKE MASTER GARDENERS GROUP. October 2024-Present***

Passionate about plants and nature.

Seek further understanding through online courses about horticulture.

Speak publicly about plant life and care.

Beginning to develop online content and website for Etobicoke Group.

### ***CHAIR of KAREN KAIN SCHOOL OF THE ARTS. September 2023-September 2025***

Ensure all school council members are treated equally.

Ensure the meeting agenda and meeting runs smoothly, timely and kindly.

Develop plans to build community involvement.