

# JOANNE SCHWINDT

[jsimplyart@gmail.com](mailto:jsimplyart@gmail.com)  
416-577-7023  
[Linkedin](#)

The opportunity to enrich creative-energy and confidence into a team environment, while supporting excellent communication.

## EXPERIENCE

### Principal Photographer, [Joanne Schwindt Photography](#) Toronto/GTA

January 2009–Present

- Collaborator at heart
- Enjoy working with creative leads, producers, directors, directors of photography, talent and art directors on commercial stills and campaigns (i.e BALMORAL MARKETING TEAM/ [OLG/ OLG RACETRACK](#)/CANADIAN CANCER SOCIETY/FRESCHCO CAMPAIGN/Product shots and lifestyle shots)
- Destination Ontario Photographer
- Advanced knowledge of camera systems (Canon)
- Work one-on-one with talent
- Set-up all lighting needs, using Profoto and other lighting systems
- Make technical and creative decisions
- Set-up all production shots
- Knowledge of video production
- Work in-studio and on-location/highly adaptive to the needs of each shoot
- Cull, organize, deliver, archive all creative needs in Adobe Suite with a focus in LR
- Experience with photo set design
- Create timelines for clients/weddings and special events
- Professional Work Ethic
- Self-motivated, organized and work well under pressure and with deadlines
- Content Creator/photography and video, website/ecommerce, print, social, PR, internal communications
- Work with DSLR cameras mirror and mirrorless
- Work with iphone cameras to deliver social media content
- Work well solo and as a team member
- Create galleries and albums for clients
- Web Design/Online Social Media Management
- Ability to work individually and collaborate with larger teams
- Confident working and managing freelance crews

### Communications + Design, [Schwindt Construction INC](#) Toronto/GTA

December 2021–Present/Part-time

- Web Designer/Online Social Media Manager
- Capture, cull, organize, archive all photography and social media handles
- On-site photographer
- Oversee plans, developments and execution of all marketing and advertising initiatives
- Oversee onsite workmanship
- Detail-oriented
- Ensure contractors are reliable and complete the work
- Oversee all digital marketing
- Follow-up with client calls and emails
- Fluent in using the Builder Trend APP

## SKILLS

Creative/Dynamic/Efficient.  
Organized.  
Detail Oriented.  
Self-motivated.  
Excellent interpersonal and communication skills.  
Innovative.  
Inclusive.  
Collaborator.  
Web Designer.  
Professional Photographer.  
Willingness to learn and adapt.  
CIS Speaker.  
IB Curriculum builder.  
Open Hearted.  
Visual Artist.  
Lover of Life.  
Outdoor Explorer.  
Lover of Nature.  
Lover of all things pure and natural.

## ATTITUDE

We are all artists/we all want to be loved.

Hardworking and patient.

Compassionate.

Committed.

Team player at heart.

Flexible and open-minded.

Continually growing and forever learning.

- Work with clients
- Create design presentations
- Help clients with design choices

## LANGUAGES

English

(I understand Spanish and can speak Italian)

### **Visual Arts Teacher [The York School](#) Junior + Middle School *Toronto***

September 2006 - October 2015

- Developed the arts IB curriculum with creative confidence at heart
- Worked alongside core subject teachers to help create a cohesive learning environment
- Experience in and knowledge of IB
- Knowledge of relevant technology and able to work in a laptop environment
- Embrace innovation and collaboration
- Adept at leveraging technology to deliver education
- Correspond with students, parents, colleagues and the community at large
- Strong oral and written communication skills
- Work independently with little direct supervision
- Work as part of a team
- Strong management skills.
- Taught Visual Arts and photography to preschool children up to Grade 9
- Encouraged creative confidence and self love
- Held yearly Art Shows
- Lead Arts-based outdoor and indoor trips
- Speaker at IB WORLD Curriculum Conferences
- Weekly Blog and Vlog post on X, IG, FB
- Created a Blog/Vlog for the junior school arts program

### **Program Manager + Summer Camp Director [THE NOOK](#) (Christie Ossington Neighbourhood Centre), *Toronto***

August 2001 - August 2006

- Conducted all staff hiring and training
- Developed programming for the CONC's children's Summer Camp and after-school programs for at-risk children and youth
- Created Logo and all learning materials
- Hired and trained staff
- Annual and bi-monthly grant writing and upkeep to provide continued funding for the program to run successfully
- Light Bookkeeping
- Developed programming and schedules to include at-risk community members, volunteers and marginalized staff
- Worked with at-risk children, youth, volunteers and staff

### **Manager/Stylist/Cashier/Sales Rep, [CLUB MONACO](#) *Mississauga + Oakville***

March 1992 - January 2000

- Contributed keenly to CM team
- Managed all store items with care and passion
- Open and Closed Square One + Oakville Locations
- Worked at CM warehouse
- Hired and Trained Staff
- Kept staff morale up

- Merchandising/Store Flips
- Upkeep of store appearance and mannequins
- Participated in team building opportunities

## **Camp Coordinator + Ski/Snowboard Director [YMCA](#)**

### **GTA**

June 1997 - January 2000

- Developed camp counselor training modules
- Hired and trained staff
- Participated in team building opportunities
- Conducted overnight camping trips and hikes
- Encouraged hired staff and children to believe in themselves through daily reminders and acts of kindness

## **EDUCATION**

### **OISE/University of Toronto, Toronto — *Master of Arts***

September 2001 - June 2003

Gained a master of arts degree in Curriculum Teaching and learning with a specialty in Holistic and Aesthetic Education.

THESIS: to reveal the key to learning is understanding of the conscious heart.

### **OISE/University of Toronto, Toronto — *Bachelor of Education***

September 2000 - June 2001

Gained a Bachelor of Education degree with a speciality in Arts-based learning. Junior-Intermediate qualifications.

### **Wilfrid Laurier University, Waterloo — *Bachelor of Arts***

September 1996 - June 2000

Gained a double-major Bachelor of Art Degree in Psychology and Philosophy, with a minor in Fine Arts in photography, painting and drawing.

## **CONTINUING EDUCATION**

### **Mindfulness Educators, Online — *Mindfulness Educators***

February 2022- April 2022

Mindfulness-Based Stress Reduction (MBSR) helps manage stress, pain and illness. It combines mindfulness meditations, body awareness, and yoga to improve mental and physical health.

### **University of Guelph, Guelph — *Bachelor of Applied Science, Agricultural and Horticultural Plant Breeding***

January 2024- present

Taking online courses to further my horticultural knowledge and landscape design practices.

## PROJECTS

### [Heart On The Outside](#) — *Online Artist Hub (paused after covid to homeschool my children/personal project)*

I have created an online community that focuses on photographers and filmmakers by having them share their work and story with our followers.

Brought together 12 moderators from all over the world

Created all logos, highlight reels, team building incentives, online content and team schedule

Inspired all moderators and followers to contribute to hub based on themes and ideas

## Volunteer

### *ETOBICOKE MASTER GARDENERS GROUP. October 2024–Present*

Passionate about plants and nature.

Seek further understanding through online courses about horticulture.

Speak publicly about plant life and care.

Beginning to develop online content and website for Etobicoke Group.

### *CHAIR of KAREN KAIN SCHOOL OF THE ARTS. September 2023–September 2025*

Ensure all school council members are treated equally.

Ensure the meeting agenda and meeting runs smoothly, timely and kindly.

Develop plans to build community involvement.

### *Head Coach. SC TORONTO. June 2013–September 2025*

Leader in teaching children to have fun.

Training the children in various soccer skills.

Conduct drills.

Administrator for the team/contacting parents/guardians.

Train each player with the skills they need to gain to achieve success.

Techniques taught through fitness and practice drills.

Help players achieve true soccer orientation by focusing on player and coach development.

Enriching a growing love of soccer within our community.